

**Amendments to the Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application.

**Listing of Claims:**

1. Cancelled

2. Cancelled

3. Cancelled

4. Cancelled

5. Cancelled

6. Cancelled

7. Cancelled

8. Cancelled

9. Cancelled

11. Cancelled

12. Cancelled

13. Cancelled

14. Cancelled

15. Cancelled

16. (currently amended) A personal postal product comprising:

an personal image product having a top surface and a bottom surface, said top surface having personal image having a designated area where an official postal product may be placed, said designated area being modified based on ~~image characteristic~~ a colorimetric value of said official postal product or personal image.

17. (previously presented) A personal postal product according to claim 16 wherein the colorimetric value comprises one or more of the following;

the color composition;  
color;  
contrasting color;  
texture.

18. (Cancelled)

19. (previously presented) A personal postal product according to claim 16 wherein said modification comprises blending of color at the transition between official postal product and personal image.

20. (Cancelled)

21. (previously presented) A personal postal product according to claim 16 wherein a border area is provided in said designed area for providing an area where said official postal product may be placed for minimizing the possibility of have a non-uniform appearance between said official postal product and said personal image.

22. (previously presented) A personal postal product according to claim 16 wherein said personal image product comprises a label.

23. (previously presented) A personal postal product according to claim 16 wherein said official postal product is a stamp.

24. (previously presented) A personal postal product according to claim 16 wherein said personal image comprises an image that is printed on said personal image product.

25. (previously presented) Method of making a personal postal product on which a personal image is provided comprising:

obtaining an official postal product;

determining at least one colorimetric value of said official postal product;

obtaining a personal image; and

modifying said personal image in response to said at least one colorimetric value of said official postal product.

26. (previously presented) A method according to claim 25 wherein the step of determining said at least one colorimetric value is accomplished by digitally scanning said personal image and/or official postal product.

27. (previously presented) A method according to claim 25 wherein said personal postal product is provided with a designated area for placement of said official postal product.

28. (previously presented) A method according to claim 27 wherein said designated area is provided with a border area having said colorimetric value.

29. (previously presented) A method of making a postal product assembly comprising:

obtaining an official postal product;

determining at least one colorimetric value of said official postal product;

obtaining a personal image product having at least one image characteristic;

modifying at least one colorimetric value of said personal image product in response to said at least one know colorimetric value of said official image product.

30. (previously presented) A method according to claim 29 wherein said official postal product comprises a stamp.